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Cookies Policy

Last updated: April 23, 2026

MIRhosting B.V. (“MIRhosting”, “we”, “us”, or “our”) uses cookies and similar technologies on its website to ensure proper website operation, understand how visitors use the site, improve performance, and support marketing activities.

This Cookies Policy explains what cookies are, which types of cookies we may use, and how you can manage your preferences.

1. What are cookies?

Cookies are small text files placed on your device when you visit a website. They help websites function properly, remember user preferences, understand how visitors interact with pages, and support analytics and marketing functions.

Similar technologies, such as tracking pixels, tags, scripts, and local storage, may also be used for comparable purposes. In this Cookies Policy, we refer to all of these technologies collectively as “cookies” unless the context requires otherwise.

2. Why we use cookies

We may use cookies to:

- ensure the website functions properly;
- remember preferences and settings;
- maintain security and detect abuse;
- analyse website traffic and visitor behaviour;
- understand approximate location, device type, browser type, and traffic sources;
- measure the effectiveness of our advertising and marketing campaigns;
- improve website usability, content, and performance.

3. Types of cookies we may use

Strictly necessary cookies

These cookies are necessary for the website to function properly and cannot be switched off



in our systems. They may be used for core site functionality, security, network management, and user-requested services.

Without these cookies, certain parts of the website may not function correctly.

Analytics cookies

These cookies help us understand how visitors use our website. For example, they may tell us which pages are visited most often, how users navigate the site, what devices they use, and from which approximate locations or traffic sources they access the website.

We may use analytics technologies such as:

- Google Analytics;
- Matomo.

These cookies help us improve the website, content, and user experience.

Marketing and advertising cookies

These cookies help us measure the effectiveness of campaigns, understand audience engagement, and improve the relevance of our marketing and advertising.

We may use technologies such as:

- Google Ads conversion tracking;
- Meta Pixel;
- LinkedIn Insight Tag.

These technologies may collect information about website visits, interactions, conversions, device characteristics, approximate location, and referral sources.

4. Information collected through cookies

Depending on the tool and purpose, cookies may collect information such as:

- IP address;
- cookie identifiers and online identifiers;
- pages visited;
- time spent on the website;
- browser type;
- operating system;
- device type;
- approximate geographic location;
- referring website or advertising source;
- interactions with pages, buttons, forms, and other website features.



5. Legal basis for cookies

Where required by applicable law, we use non-essential cookies, including analytics and marketing cookies, only on the basis of your consent.

Strictly necessary cookies may be used without consent where permitted by applicable law because they are required for the operation, security, or basic functionality of the website.

You may withdraw or change your cookie preferences at any time through our cookie consent mechanism.

6. Third-party cookies and providers

Some cookies may be placed by third-party service providers acting on our behalf or providing analytics, advertising, or social media-related services.

These may include, where applicable:

- Google;
- Meta;
- LinkedIn;
- Matomo.

These third parties may process data in accordance with their own privacy and cookie policies. Where required, we take appropriate steps to ensure that such processing is subject to appropriate contractual and legal safeguards.

7. International data transfers

Some cookie and tracking providers may process data outside the European Union / European Economic Area (EU/EEA).

Where this occurs, we will seek to ensure that appropriate safeguards are in place in accordance with applicable data protection law, including, where relevant, adequacy decisions, Standard Contractual Clauses, or another valid transfer mechanism recognised under applicable data protection law.

8. How to manage cookies

You can manage cookies in several ways:

- through our cookie banner or consent management tool;
- through your browser settings, which may allow you to block or delete cookies;
- through provider-specific settings for certain analytics or advertising tools.

Please note that disabling certain cookies may affect website functionality or your user experience.



9. Relationship with our GDPR & Data Protection page

More information about how we process personal data, your rights, and how to contact us is available on our [GDPR & Data Protection page](#).

10. Updates

We may update this Cookies Policy from time to time to reflect legal, technical, or operational changes. The latest version will always be published on this website.



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